



# WE'RE HIRING

## MARKETING GRADUATE

We are looking for a candidate to join our Graduate Programme. This position will be based in Johannesburg, but might involve some short term travel from time to time. As a Marketing Graduate, you will play a pivotal role in our marketing team, to bring creative ideas to life, ensuring our brand message is effectively communicated across all channels and creating visually compelling and impactful marketing materials.



### KEY RESPONSIBILITIES

- Collaborating with the marketing team to develop creative concepts that align with our brand identity and marketing objectives.
- Assisting in the creation and maintenance of website content, ensuring it remains up-to-date and engaging.
- Designing visually appealing marketing collateral, including brochures, flyers, social media graphics, email templates, and website visuals.
- Contributing to the ideation and execution of marketing campaigns to drive brand awareness and customer engagement.
- Conducting market research and staying updated on design trends to ensure our materials are modern and impactful.
- Assisting in the development and execution of social media strategies, including creating and scheduling posts.
- Working with cross-functional teams to support design needs across various projects.

### ESSENTIAL DOCUMENTS REQUIRED

- Have a minimum of 65% average in your undergraduate degree.
- Be a South African Citizen.
- Post graduate qualifications will be advantageous.
- Be in possession of an undergraduate degree in Marketing, Communication, Design or related field.

### ESSENTIAL DOCUMENTS REQUIRED

- A Cover Letter (1 page max);
- University Transcripts;
- Matric Certificate; and
- Curriculum Vitae;
- Design portfolio;
- A copy of your identity document.

### REQUIREMENTS

- Bachelor's degree in Marketing, Graphic Design, or a related field.
- Proficiency in graphic design tools such as Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- A portfolio showcasing your design capabilities and creativity.
- Excellent communication and collaboration skills, with the ability to work effectively within a team environment.
- A passion for marketing and design, with a keen eye for detail and aesthetics.
- Basic understanding of marketing principles.
- Ability to multitask, manage time efficiently, and meet deadlines in a dynamic work environment.

### WHAT YOU WILL RECEIVE

- Opportunity to work in a dynamic and innovative marketing team.
- Hands-on experience in designing marketing materials and executing marketing campaigns.
- Exposure to a variety of marketing projects, contributing to your professional growth.
- Mentorship and guidance from experienced marketing professionals.
- Friendly and inclusive work environment that values creativity and teamwork.

*If you are a creative and talented marketing graduate with a passion for design, we invite you to join our team and make a significant impact on our brand's success.*

**APPLICATION DETAILS:**

Applications must be sent to:  
[careers@mahlako.co.za](mailto:careers@mahlako.co.za)

Closing date:  
**Friday, 27 October 2023**

*Only shortlisted candidates will be contacted.*